



REAM BIG is more than a movie!

For MacGillivray Freeman and its partners, ASCE and Bechtel Corporation, the film is just one part of a far-reaching educational campaign that is impacting students, young engineers, and the many engineering organizations dedicated to public outreach. The team has put together the most extensive educational outreach program for the giant screen industry ever, including:

- Educator Guide with lesson plans for grades K - 12
- 10 Educational Videos
- 50 Hands-on Engineering Activities
- Girls Night Out Program
- Three Design Challenge Exhibits

These materials can be found on the film's website, www.dreambigfilm.com as well as on the non-profit DiscoverE's website, www.discovere.org/dreambig.

"With this film and its accompanying educational materials, we are trying to change the stereotype of what it means to be an engineer and motivate young people, especially girls and minority kids, to consider engineering as a career," says **Mary Jane Dodge**, Executive Producer of *Dream Big*. "This tremendous response we're getting from teachers and parents shows what a positive impact **DREAM BIG** is having."

What Museum Directors Are Saying About *DREAM BIG*

"I think the movie is a **triumph**. MacGillivray Freeman has done some amazing work in the past. But I think this might be your best work ever. The story is just **spectacularly crafted and the imagery is great**. I don't believe there is anyone that would not be engrossed and moved by this movie."

—STEVE KOVAK, CARNEGIE SCIENCE CENTER

"I've watched a LOT of IMAX films over the years, but this one is quite unique. **Never before has a film so perfectly embodied our mission statement, or looked so good doing it.**"

—HOWARD GEORGE, MICHIGAN SCIENCE CENTER

"Once again, the MFF team has produced **a film that works on so many levels**. It explains visually and verbally what engineers do, features female engineers (nice), takes the audience on adventures around the globe and is very inspirational. **BRAVO!**"

—MARLENE JANETOS, MUSEUM OF DISCOVERY AND SCIENCE

"Dream Big is one of the five highest rated films we've shown."

—GORDON STALANS, TENNESSEE AQUARIUM

"*Dream Big* is **one of the five highest rated films we have shown here at the Tennessee Aquarium**. Audiences love it, and we are getting a great response from teachers and students. We often have teachers thank us for showing a film that highlights female scientists and engineers.

—GORDON STALANS, CFO, TENNESSEE AQUARIUM

"*Dream Big* is a hit with parents and educators! They love the inspirational messages of the film and many have commented that **this is one of best films we've shown in a long time**. It pairs perfectly with our Makerspace Field Trip packages."

—JACKIE MOLLET, ST. LOUIS SCIENCE CENTER

"For the month of March, **DREAM BIG has been our top-performing film**. It hits a rare sweet spot, emotionally drawing our viewers in to the personal stories and triumphs of people who pursue engineering with a passion while seamlessly being an advocate for STEM initiatives.

—JOE DEAMICIS, CALIFORNIA SCIENCE CENTER

See Why Film Critics Are Raving About *Dream Big*

"A rousing and ravishing call-to-engineering arms for future generations...It's the sort of majestic educational film that every adult will want their child to see — and in all likelihood, will want to see themselves."

—VARIETY

"With its focus on problem-solving, teamwork and the power of the imagination, it's certain to spark syllabus highlights for STEM teachers and their students...Its what-if mix of physics, imagination and goodwill is an **exhilarating conversation starter.**"

—THE HOLLYWOOD REPORTER

"Inspirational in the same way *Hidden Figures* was."

—FOX5 NEWS, SAN DIEGO

"As with most MacGillivray projects, there's **plenty of razzle-dazzle eye candy on display**...The result is fast-paced and attention-getting."

—THE SEATTLE TIMES

"A fresh perspective on what it means to be an engineer."

—PARADE MAGAZINE

"We had no idea how creative and fun being an engineer can be!

5 out of 5 Stars"

—KIDZWORLD.COM

"Sure to inspire your future innovators!"

—SCHOLASTIC TEACHER

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