



## Start planning your *Dream Big* outreach with these new programming resources

Engineers Week webcast on November 7 will mobilize the engineering community

### Resources Now Available on Dream Big Education Site

The ***Dream Big* education microsite** features everything you'll need to plan your *Dream Big* outreach and special programming tie-ins. Hosted by film partner DiscoverE, the site includes:

- **30 Hands-On Activities**—From “Design a Shoe” to “Design a Catapult,” these activities can be used during your Family Engineering Festivals, in your maker/tinker spaces, as museum floor demos, and during special events like teacher previews.
- **Engineering Festival**—get ideas for planning an engineering festival and working with local engineers.
- **Girls Night Out program**—connect girls with powerful role models for a night they won't forget.
- **Engineers Week**—learn how to participate in this national celebration (February 19 to 25, 2017).
- **Integrate *Dream Big*** into other museum programs including maker/tinker spaces and permanent exhibits.



- **Engineering Movie Workshop**—invite visitors to make a movie about a concept related to engineering.
- **Coming soon**—instructions for building three Design Challenge Exhibits



## Working with Local Engineers

Engineers from

national organizations like the American Society of Civil Engineers and the Society of Women

Engineers are eager to work with museums to promote the film locally. **Here's a guide** for working with local engineers and how they can help. To connect with engineers in your community, contact Gwen Hearn, Dream Big Outreach Coordinator, [gwen@discovere.org](mailto:gwen@discovere.org).



## November 7 Engineers Week Webcast

On Monday, November 7 at 12pm EST, DiscoverE will host a 30-minute webcast to get engineers excited about Engineers Week 2017 (February 19 to 25). The theme for this Engineers Week is dreaming big! Designed for engineers who coordinate local outreach, the webcast will feature ways to incorporate *Dream Big* and how volunteers can get involved. Guest speakers include *Dream Big* engineers Menzer Pehlivan and Roshellia Goines, and Van Reiner, CEO of the Maryland Science Center, where the webcast will be held. Feel free to listen in as the engineering community mobilizes to support *Dream Big*! **RSVP** to join the webcast or simply watch it live at [www.DiscoverE.org](http://www.DiscoverE.org).



*MacGillivray Freeman Films thanks the American Society of Civil Engineers and DiscoverE for their support in creating and hosting these outreach materials. DiscoverE is a coalition of 100+ engineering organizations and companies, and a hub for volunteers who work in their communities.*

## Let's dream big!

The MFF Marketing Team  
Lori, Mary Jane, Shauna and Nia

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